

Matific in action: Large-scale success stories

Matific powers large-scale government programs to improve maths education at national levels.

Matific × São Paulo

First maths score improvement in a decade

With over 46 million residents, São Paulo is Brazil's most populous state, representing nearly a quarter of the national population. In 2023, the state government partnered with Matific to harness technology in expanding equitable access to high-quality maths education across public schools, with a focus on grades 6 and above. Fully aligned with national education priorities, the initiative integrated the entire curriculum and introduced real-time data insights to drive measurable improvements. The impact was immediate and significant: for the first time in a decade, São Paulo's schools achieved a 46% increase in maths scores on the national SAEB assessments.

Impact analysis

✓ **Scalability:** Statewide

2M+

Students

104K+

Teachers

6K+

Schools

✓ **Content and usage:** 88% student logins per 15 days

27.5M+

Usage hours

208M+

Questions answered

✓ **Equitable:** Fully localised

Brazilian
Portuguese

Aligned to
national curriculum

Any school
infrastructure

✓ **Teacher empowerment:** Professional development

Hundreds

of Specialists trained

90%+

Teacher satisfaction

Classroom
support

✓ **Ongoing support:** Always-on

In-person
training

Daily
support

Feature-request
application

Curriculum Growth in 2024

Grade 1 **36.8%** ▲

Grade 2 **48.9%** ▲

Grade 3 **57.7%** ▲

Grade 4 **46.1%** ▲

Grade 5 **39.9%** ▲

Grade 6 **41.0%** ▲

Grade 7 **66.4%** ▲

“

My students actually ask for Matific daily. Having a routine where each math lesson ends on the platform boosts motivation—if we skip it, they're disappointed. The fact that it meets our official curriculum needs is icing on the cake.”

Rosemeire Fingoli, Teacher at Sylvio Romero School