



matific



Standard Bank

# Maths Olympiad

South Africa 2024

22 Jul - 2 Aug

# About Matific

---

Matific is an award-winning and pedagogically rigorous **mathematics learning platform** used by **millions of learners** every day in **120+ countries**. We partner with schools, governments, and other associations across the globe to deliver cutting-edge digital learning solutions that fit perfectly to their needs.



Learn more at [www.matific.com](http://www.matific.com)

matific

# About the **Matific Maths Olympiad**

---

A fun-filled **online mathematics competition** for primary school children (4-12 years). Millions of students from over 20 countries participate in The Matific Maths Olympiad every year. It aims to ignite a love of learning in all participants, and provides actionable data for education leaders, principals and teachers.



Create a love of maths



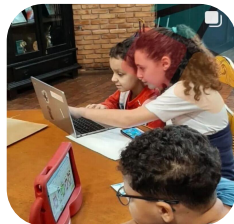
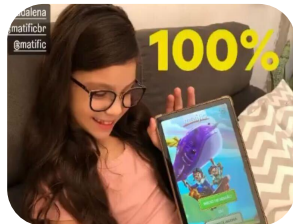
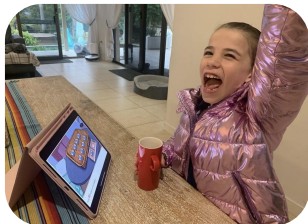
Reduce learning loss



Reduce maths anxiety



Boost maths outcomes



# The Matific Maths Olympiad 2024 - SA

---

**Countries:** South Africa

## Who Can Register?



Schools



Teachers



Parents



Registration  
20 May - 20 Jul



Competition  
22 July - 2 Aug

[Learn more](#)



matific |  Standard Bank

# Maths Olympiad

22 Jul - 2 Aug 

## Why Partner? ( South Africa edition)



- Great opportunity to get your brand in front of **Educators, Parents and Students**
- Great opportunity to make a difference and associate your brand with education and **STEM learning**

For more information, reach out to us at [competitions@matific.com](mailto:competitions@matific.com)



# The Matific Maths Olympiad 2023 - SA

---



**179+** Schools

**450+**  
Teachers

**25,000+**  
Students

**0.29M+**

maths activities solved

**2M+**

maths problems solved

Write to us at [competitions@matific.com](mailto:competitions@matific.com)

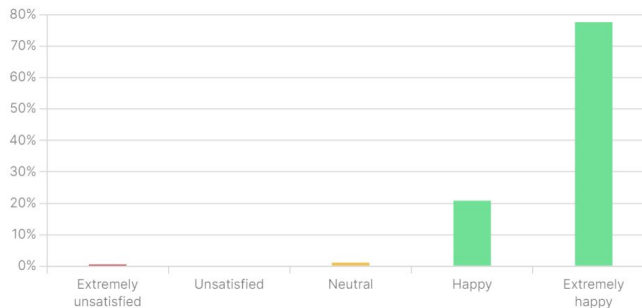
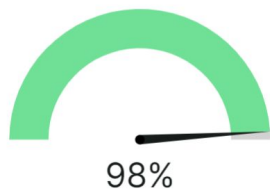
**matific**

# Our Olympiads are **Loved by Students**

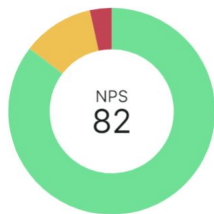
98% of educators thought their students were happy with the Olympiad

Did your students enjoy learning maths during the Matific Maths Olympiad 2023?

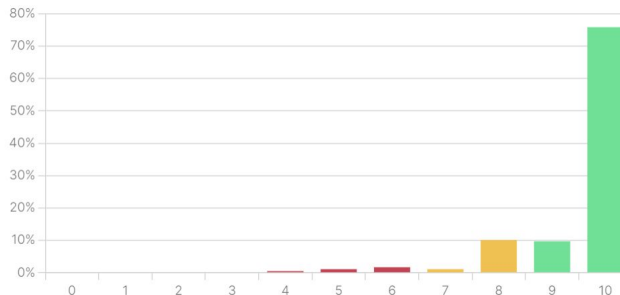
Customer Satisfaction Score 



How likely are you to recommend Matific Maths Olympiad to a colleague or teacher at another school?



**85.4% Promoters**  
151 respondents  
**11.2% Passives**  
20 respondents  
**3.4% Detractors**  
6 respondents  
177 in total







matific



Standard Bank

# Maths Olympiad

South Africa 2024

22 Jul - 2 Aug

## What does the association look like?

(South Africa edition)

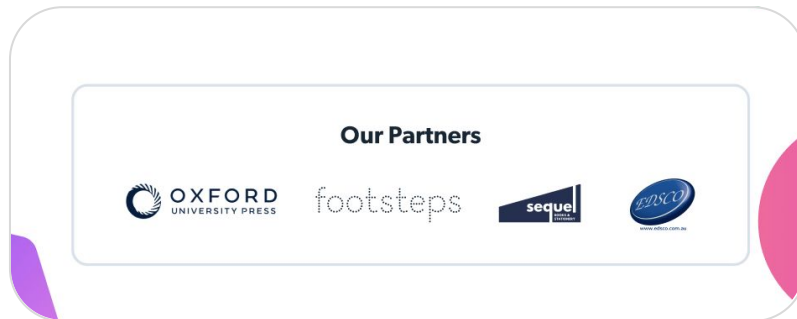


# Logo Presence on the Maticf Olympiad Site

---



Co-sponsor | Website Header banner



Other Sponsors | Sponsorship Block

**250,000+** educators and parents visit the Olympiad and Maticf website during the competition registration and competition period.

For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)

# Branding on all Competition Collaterals

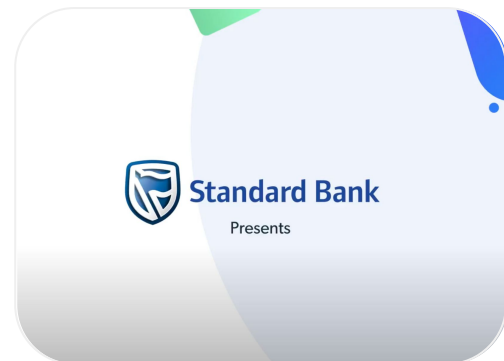
---



Brochures



Poster



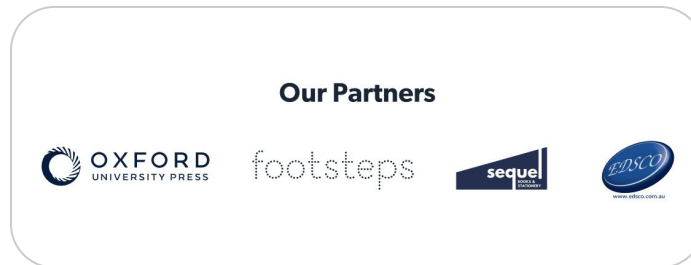
Videos

For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)

# Branding in all Emails



Co-sponsor | Email Header banner



Other Sponsors | Sponsorship Block

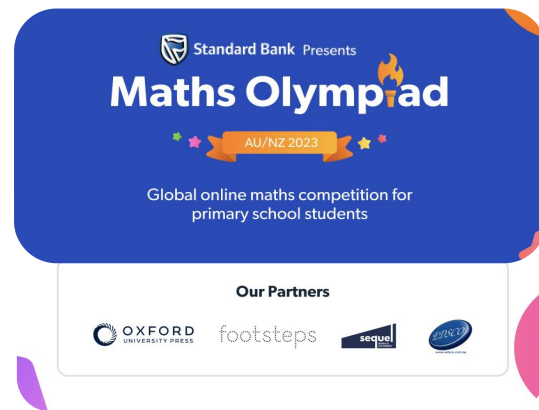
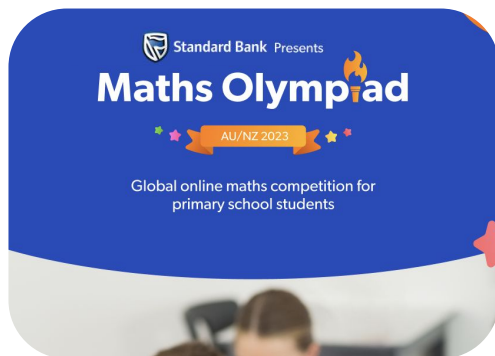
**70,000+** educators and **80,000+** parents are sent over  
**2.1M+** emails during the competition season

**Avg. Open Rate: 38%**

For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)

# Branding Across Matific Social Media Channels

---



**72,000+** followers on our **English** Facebook, Instagram, LinkedIn and YouTube

For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)

# An Opportunity to be an Award Presenter at the Winning Schools

---



For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)





matific

# Maths Olympiad

## Glimpse of the Matific Olympiad 2023 Promotions



# The Maticfic Maths Olympiad 2023 - Promotions

## Launch events



## Promotion events +3000 attendees



## Online Promotion events +1500 attendees

**matific** Próximo Webinar

### Olimpiadas de Matemáticas

LATAM 2023

¿Están listos para la competencia?

Jueves 14 de Septiembre

19 hs ARG - CL  
16 hs CR - MX | 17 hs CO - EC - PAN - PE  
18 hs BO - RD - PY

Encuentro con Consultores Educativos de Matific

Belen Vazquez | Rodrigo Isaza

Participación GRATUITA

**matific** Próximo Webinar

### Inteligencia Artificial: ¿aliada o enemiga de los maestros?

Estudiantes y máquinas aprendiendo juntos mediante el juego

Miércoles 13 de Septiembre 16 hs MX - CR

17 hs CO - EC - PAN - PE  
18 hs BO - RD - PY  
19 hs ARG - CL

Encuentro exclusivo con Erika Twani  
Co-Fundadora & CEO de Learning One to One Foundation, e integrante del consejo asesor del E-tech Evolving Education.

Participación GRATUITA

# The Matic Maths Olympiad 2023 - Promotions

72 notes cross Latam during Olympiad period

Eventos Noticias

## Todavía estás a tiempo de participar de las Olimpiadas de Matemáticas Matic 2023 LATAM

Por Portal Educa | Grupo Prensa Digital | septiembre 20, 2023

Compartir en Facebook | Compartir en Twitter | G+ | P | Me gusta | Tuitos

Siguen abiertas las inscripciones para la competencia de matemática más grande del mundo

ES ABIERTA Y GRATUITA

Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas

Olimpiadas de Matemáticas Matic 2023 LATAM

COMPARTIR EN REDES SOCIALES

Están abiertas las inscripciones para participar de la competencia matemática abierta y gratuita más grande del mundo. Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas Matic 2023 del 2 de agosto al 29 de septiembre. La competencia se realizará entre el 2 y el 6 de octubre.

En la última edición participaron más de 50.000 estudiantes de toda América Latina. Al ser una propuesta única, es una oportunidad única para fortalecer el aprendizaje y promover nuevas formas de enseñar y aprender matemáticas dentro y fuera del aula.



COMPARTIR EN REDES SOCIALES

Se llevó a cabo la nueva edición de las Olimpiadas de Matemáticas 2023 organizadas por Matic en todos los países de América Latina y Caribe de forma simultánea.

Las Olimpiadas de Matic es la competencia de matemáticas en línea, abierta y gratuita más grande del mundo. Este año participaron estudiantes de entre 4 y 12 años, familias, docentes y escuelas de Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Ecuador, Guatemala, Honduras, México, Nicaragua, Panamá, Paraguay, Perú, Puerto Rico, República Dominicana, Venezuela, y Uruguay en su edición especial para plan Ceibal.




# Bringing Alive Our Socials...

**Snap, Tag, and WIN**

Stand a chance to win a **tablet**  
and 2 x \$50 Amazon Gift Vouchers

Post a photo / video  
with hashtag  
**#MatificOlympiad**



**1050+** photos shared by teachers and students on socials!





# The Maticf Maths Olympiad 2024 - Potential Collaborations



For more information, visit [matific.com/olympiad](https://matific.com/olympiad) or write to us at [competitions@matific.com](mailto:competitions@matific.com)

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Award Sponsor
Co-branded Maticf Olympiad	Yes	—	—	—
Co-branding on all Maticf collaterals, email, and social media as Title Sponsor	Yes	Yes	—	—
Branding on Maticf website	Yes	Yes	Yes	Yes
Branding on certificate	Yes	Yes	—	—
Award presentation (online / in person)	Yes	Yes	Yes	Yes
Joint webinar opportunity	Yes	—	—	—
Brand logo exposure in all our email comms (sponsorship level inclusion)	Yes	Yes	Yes	Yes
Dedicated social media posts	Yes	Yes	Yes	—
<b>Sponsorship category</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$12,500</b>	<b>\$5,000</b>

# The Matific Maths Olympiad 2023 - Sponsors

---

Main Sponsor







matific

# Maths Olympiad

AU/NZ 2024



For more information, visit  
[matific.com/olympiad](https://matific.com/olympiad) or write to us at  
[competitions@matific.com](mailto:competitions@matific.com)

