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Standard Bank

Maths Olympiad

South Africa 2024

22 Jul - 2 Aug

About Matific

Matific is an award-winning and pedagogically rigorous **mathematics learning platform** used by **millions of learners** every day in **120+ countries**. We partner with schools, governments, and other associations across the globe to deliver cutting-edge digital learning solutions that fit perfectly to their needs.



Learn more at www.matific.com

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About the Matific Maths Olympiad

A fun-filled **online mathematics competition** for primary school children (4-12 years). Millions of students from over 20 countries participate in The Matific Maths Olympiad every year. It aims to ignite a love of learning in all participants, and provides actionable data for education leaders, principals and teachers.



Create a love of maths



Reduce learning loss



Reduce maths anxiety



Boost maths outcomes



The Matific Maths Olympiad 2024 - SA

Countries: South Africa

Who Can Register?



Schools



Teachers



Parents



Registration
20 May - 28 Jul



Competition
29 July - 2 Aug

[Learn more](#)



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Maths Olympiad



22 Jul - 2 Aug ↩

Why Partner?

(South Africa edition)



- Great opportunity to get your brand in front of **Educators, Parents and Students**
- Great opportunity to make a difference and associate your brand with education and **STEM learning**

For more information, reach out to us at competitions@matific.com

The Matific Maths Olympiad 2023 - SA



179+ Schools

450+
Teachers

25,000+
Students

0.29M+

maths activities solved

2M+

maths problems solved

Write to us at competitions@matific.com

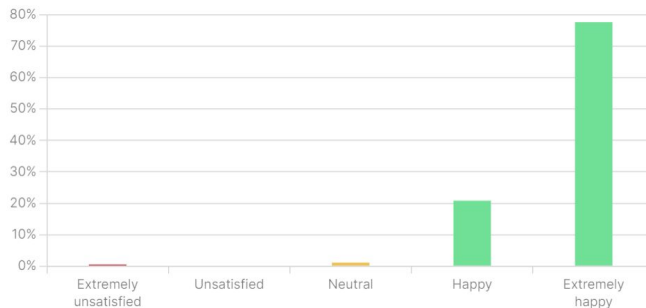
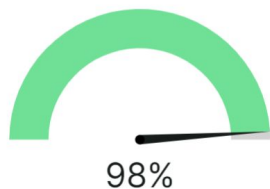
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Our Olympiads are **Loved by Students**

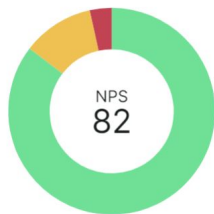
98% of educators thought their students were happy with the Olympiad

Did your students enjoy learning maths during the Matific Maths Olympiad 2023?

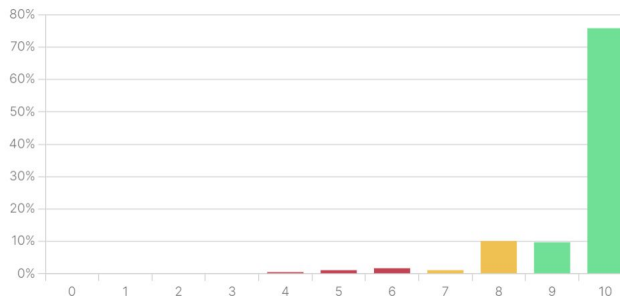
Customer Satisfaction Score ②



How likely are you to recommend Matific Maths Olympiad to a colleague or teacher at another school?



85.4% Promoters
151 respondents
11.2% Passives
20 respondents
3.4% Detractors
6 respondents
177 in total





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What does the association look like?

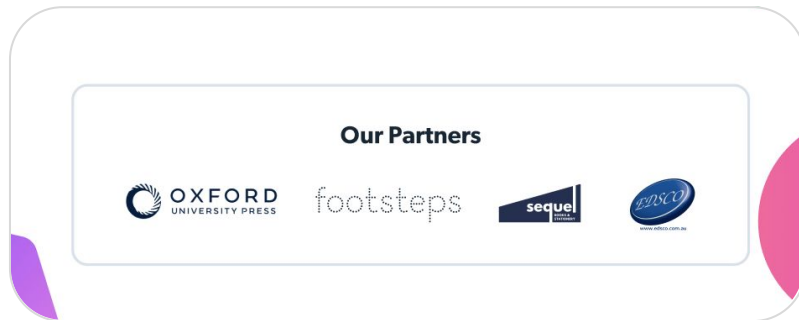
(South Africa edition)



Logo Presence on the Matific Olympiad Site



Co-sponsor | Website Header banner



Other Sponsors | Sponsorship Block

250,000+ educators and parents visit the Olympiad and Matific website during the competition registration and competition period.

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

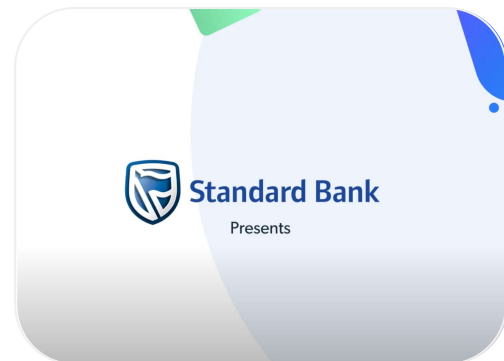
Branding on all Competition Collaterals



Brochures



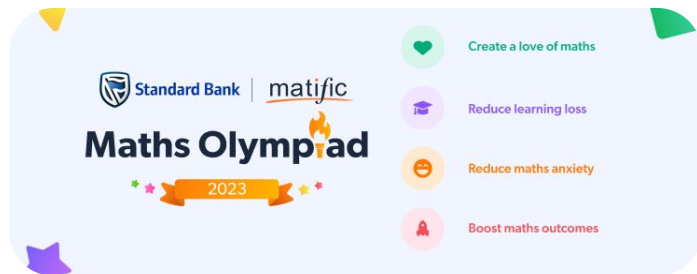
Poster



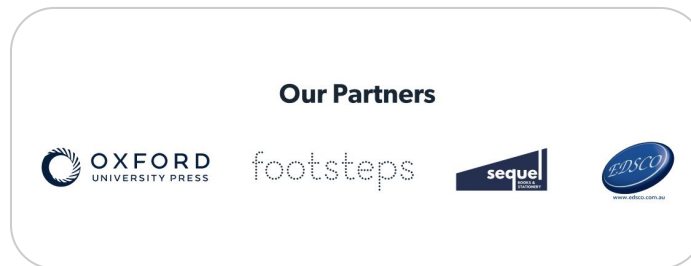
Videos

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

Branding in all Emails



Co-sponsor | Email Header banner



Other Sponsors | Sponsorship Block

70,000+ educators and **80,000+** parents are sent over
2.1M+ emails during the competition season

Avg. Open Rate: 38%

For more information, visit matific.com/olympiad or write to us at competitions@matific.com



Branding Across Matific Social Media Channels



72,000+ followers on our **English** Facebook, Instagram, LinkedIn and YouTube

For more information, visit matific.com/olympiad or write to us at competitions@matific.com

An Opportunity to be an Award Presenter at the Winning Schools



For more information, visit matific.com/olympiad or write to us at competitions@matific.com



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Maths Olympiad 

   AU/NZ 2024  

Glimpse of the Matific Olympiad 2023 Promotions



The Matific Maths Olympiad 2023 - Promotions

Launch events



Promotion events +3000 attendees



Online Promotion events +1500 attendees

matific Próximo Webinar

Olimpiadas de Matemáticas

LATAM 2023

¿Están listos para la competencia?

Jueves 14 de Septiembre

19 hs ARG - CL
16 hs CR - MX | 17 hs CO - EC - PAN - PE
18 hs BO - RD - PY

Encuentro con Consultores Educativos de Matific

Belen Vazquez Rodrigo Incha

Participación GRATUITA

matific Próximo Webinar

Inteligencia Artificial: ¿aliada o enemiga de los maestros?

Estudiantes y máquinas aprendiendo juntos mediante el juego

Miércoles 13 de Septiembre 16 hs MX - CR

17 hs CO - EC - PAN - PE
18 hs BO - RD - PY
19 hs ARG - CL

Encuentro exclusivo con Erika Twani

Co-Fundadora & CEO de Learning One to One Foundation, e integrante del consejo asesor del E-tech Evolving Education.

Participación GRATUITA

The Matific Maths Olympiad 2023 - Promotions

72 notes cross Latam during Olympiad period

Noticias

Todavía estás a tiempo de participar de las Olimpiadas de Matemáticas Matific 2023 LATAM

Por Portal Educa | Grupo Prensa Digital | septiembre 20, 2023

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Compartir en Facebook Compartir en Twitter Me gusta 1 Twitter



Siguen abiertas las inscripciones para la competencia de matemática más grande del mundo

ES ABIERTA Y GRATUITA

Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas de Matemáticas Matific 2023 LATAM



Olimpiadas de Matemáticas Matific 2023 LATAM



COMPARTIR EN REDES SOCIALES

Están abiertas las inscripciones para participar de la competencia matemática abierta y gratuita más grande del mundo. Escuelas, docentes, estudiantes y familias podrán inscribirse a las Olimpiadas de Matemáticas Matific 2023 del 2 de agosto al 29 de septiembre. La competencia se realizará entre el 2 y el 6 de octubre. En la última edición participaron más de 50.000 estudiantes de toda América Latina. Al ser una propuesta latinoamericana es una oportunidad única para fortalecer el aprendizaje y promover nuevas formas de enseñar y aprender matemáticas dentro y fuera del aula.



COMPARTIR EN REDES SOCIALES

Se llevó a cabo la nueva edición de las Olimpiadas de Matemáticas 2023 organizadas por Matific en todos los países de América Latina y Caribe de forma simultánea.

Las Olimpiadas de Matific es la competencia de matemáticas en línea, abierta y gratuita más grande del mundo. Este año participaron estudiantes de entre 4 y 12 años, familias, docentes y escuelas de Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Ecuador, Guatemala, Honduras, México, Nicaragua, Panamá, Paraguay, Perú, Puerto Rico, República Dominicana, Venezuela, y Uruguay en su edición especial para plan Ceibal.

BUSINESS TREND

ACTUALIDAD

Llegan las Olimpiadas de Matemáticas Matific 2023 LATAM

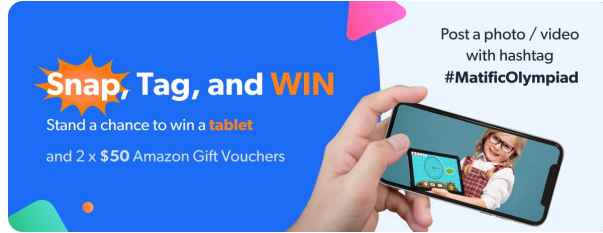
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Business Trend | 17 de septiembre de 2023 | 11:30 AM



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Bringing Alive Our Socials...



1050+ photos shared by teachers and students on socials!



The Matific Maths Olympiad 2024 - Potential Collaborations



For more information, visit matific.com/olympiad or write to us at competitions@matific.com

Co-branded Matific Olympiad

Yes

—

—

—

Co-branding on all Matific collaterals, email, and social media as Title Sponsor

Yes

Yes

—

—

Branding on Matific website

Yes

Yes

Yes

Yes

Branding on certificate

Yes

Yes

—

—

Award presentation (online / in person)

Yes

Yes

Yes

Yes

Joint webinar opportunity

Yes

—

—

—

Brand logo exposure in all our email comms (sponsorship level inclusion)

Yes

Yes

Yes

Yes

Dedicated social media posts

Yes

Yes

Yes

—

Sponsorship category

R100,000

R75,000

R35,000

R15,000

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The Matific Maths Olympiad 2023 - Sponsors

Main Sponsor





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Maths Olympiad

AU/NZ 2024

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matific.com/olympiad or write to us at
competitions@matific.com

